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| |  | | --- | | **ISHIK UNIVERSITY  FACULTY OF SCIENCE  Department of INFORMATION TECHNOLOGY, 2017-2018 Spring  Course Information for IT 355 E-COMMERCE & E-BUSINESS** |  |  |  | | --- | --- | | **Course Name:** | E-COMMERCE & E-BUSINESS | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Code** | **Course type** | **Regular Semester** | **Theoretical** | **Practical** | **Credits** | **ECTS** | | IT 355 | 2 | 5 | 3 | - | 3 |  | | | | **Name of Lecturer(s)-Academic Title:** | Payam Wali M. Hussein - MSc | | **Teaching Assistant:** | - | | **Course Language:** | English | | **Course Type:** | Non-area Elective | | **Office Hours** | Thursday- Wednesday14:00 - 16:00 | | **Contact:** | Email:payam.wali@ishik.edu.iq   Tel:- | | **Teacher's academic profile:** | BSc in Information Technology/University of Kurdistan-Hawler Msc in Computer Engineering/ Fatih Yniversity | | **Course Objectives:** | his course provides students with a basic understanding of the e-Commerce. It helps students to develop skills in the electronic commerce environment. | | **Course Description (Course overview):** | Students must complete a 24 business-day summer practice in a software company or in the IT department of any type of company. Students are expected to learn about a real business and work environment and get involved in many aspects of IT. | | **COURSE CONTENT**   |  |  |  |  | | --- | --- | --- | --- | | **Week** | **Hour** | **Date** | **Topic** | | **1** | 3 | 8-12/10/2017 | Overview of Electronic Commerce | | **2** | 3 | 15-19/10/2017 | E-Commerce: Mechanisms, Infrastructures, and Tools | |  |  |  |  | | **3** | 3 | 22-26/10/2017 | Retailing In Electronic Commerce: Products and Services | | **4** | 3 | 29/10-2/11/2017 | B2B E-Commerce/ Quiz 1 | |  |  |  |  | | **5** | 3 | 5-9/11/2017 | Innovative EC Systems: From E-Government to E-Learning, Collaborative Commerce, and C2C Commerce | | **6** | 3 | 12-16/11/2017 | Mobile Commerce and Ubiquitous Computing | |  |  |  |  | | **7** | 3 | 19-23/11/2017 | Midterm Exam | | **8** | 3 | 26-30/11/2017 | Social Commerce | |  |  |  |  | | **9** | 3 | 3-7/12/2017 | Marketing and Advertising in E-Commerce/Quiz 2 | | **10** | 3 | 10-14/12/2017 | E-Commerce Security and Fraud Protection /Assignment Deadline | |  |  |  |  | | **11** | 3 | 17-21/12/2017 | Electronic Commerce Payment Systems/ Presentation of the students | | **12** | 3 | 24-28/12/2017 | ? | |  |  |  |  | | **13** | 3 | 31/12/2017-4/1/2018 | Presentation of the students | | **14** | 3 | 7-11/1/2018 | Review | |  |  |  |  | | **15** | 3 | 14-18/1/2018 | Final Exam | | **16** | 3 | 21-25/1/2018 | Final Exam | |  |  |  |  | | | | **COURSE/STUDENT LEARNING OUTCOMES**   |  |  | | --- | --- | |  |  | | **1** | Figure out basics of e-Commerce | | **2** | Understand the potential impact of e-Commerce business | | **3** | Discuss the trends in e-Commerce and the use of the Internet | | **4** | Clarify the technologies required to make e-Commerce applicable | | **5** | Discuss e-commerce from an enterprise point of view | | | | **COURSE'S CONTRIBUTION TO PROGRAM OUTCOMES** (Blank : no contribution, I: Introduction, P: Profecient, A: Advanced )   |  |  |  | | --- | --- | --- | |  | **Program Learning Outcomes** | **Cont.** | | **1** | An ability to analyze a problem, and identify and define the computing requirements appropriate to its solution | A | | **2** | An ability to design, implement, and evaluate a computer-based system, process, component, or program to meet desired needs |  | | **3** | An ability to function effectively on teams to accomplish a common goal | P | | **4** | An understanding of professional, ethical, legal, security, social, and economic issues and responsibilities | P | | **5** | An ability to analyze the local and global impact of computing on individuals, organizations, and society | A | | **6** | An ability to use current techniques, skills, and tools necessary for computing practice | A | | **7** | An ability to use and apply current technical concepts and practices in the core information technologies of human computer interaction, information management, programming, networking, web systems and technologies | I | | **8** | An ability to identify and analyze user needs and take them into account in the selection, creation, evaluation and administration of computer-based systems | I | | **9** | An ability to effectively integrate IT-based solutions into the user environment |  | | **10** | An ability apply problem solving skills, core IT concepts, best practices and standards to information technologies |  | | **11** | An ability to identify and evaluate organizational requirements and current and emerging technologies |  | | **12** | An ability to select, design, integrate and administer IT-based solutions into the organizational environment |  | | | | **Prerequisites (Course Reading List and References):** | Good English | | **Student's obligation (Special Requirements):** | attend the class | | **Course Book/Textbook:** | Electronic Commerce: A Managerial and Social Networks Perspective Authors: Turban, E., King, D., Lee, J.K., Liang, T.-P., Turban, D.C. | | **Other Course Materials/References:** | lecture notes. | | **Teaching Methods (Forms of Teaching):** | Lectures, Presentation, Assignments | | **COURSE EVALUATION CRITERIA**   |  |  |  | | --- | --- | --- | | **Method** | **Quantity** | **Percentage (%)** | | Quiz | 2 | 5 | | Project | 1 | 20 | | Midterm Exam(s) | 1 | 20 | | Presentation | 1 | 10 | | Final Exam | 1 | 40 | | **Total** | | **100** | | **Examinations:**Essay Questions, Fill in the Blanks, Short Answers |  |  | | | | **Extra Notes:** | | | **ECTS (ALLOCATED BASED ON STUDENT) WORKLOAD**   |  |  |  |  | | --- | --- | --- | --- | | **Activities** | **Quantity** | **Duration (Hour)** | **Total Work Load** | | Course Duration (Including the exam week: 16x Total course hours) |  |  | 0 | | Hours for off-the-classroom study (Pre-study, practice) |  |  | 0 | | Assignments Mid-terms |  |  | 0 | | Final examination |  |  | 0 | | Other |  |  | 0 | | **Total Workload** | | | **0** | | **ECTS Credit (Total workload/25)** | | | **0** | | |   **Peer review**   |  |  |  | | --- | --- | --- | | Signature: | Signature: | Signature: | | Name: | Name: | Name: | | Lecturer | Head of Department | Dean | |